



CHRIS McINTYRE

PRODUCTIVITY. ACCOUNTABILITY. RESULTS.

CHRIS MCINTYRE is known internationally as a peak-performance expert. He graduated from Penn State with a BA in Business and also holds dual MA's in HR Management and Development.

As an enlisted soldier in the Army, he was deployed overseas - so he knows what it means to "*shut up and get the job done.*" Later, as an Officer in the Air Force, **Captain McIntyre** led strategic planning efforts for the **Air Force's busiest F-16 Fighter Wing during 9/11**. So he knows the *finesse* necessary to lead in a politically charged and confusing landscape.

With that rare combination of raw motivation, and savvy leadership, he moved to San Diego to start his speaking business in 2005.

Since then, he's founded a *Leadership Development Academy* specifically for the Faith-based and non-profit community. As a personal productivity expert, he has addressed more than **100,000 people** in 48 different states, and internationally in India, Saudi Arabia, Dubai, and throughout the UK.

He's inspired professionals across industries ranging from *Fortune 100* organizations to leading small businesses and associations.

He's been profiled in *Entrepreneur Magazine, Fox News, Yahoo! Business, Reuters, and the Complete Idiot's Guide to Success as a Professional Speaker.*



Recent Engagements Include:

- ▶ United Nations
- ▶ NASA
- ▶ Lucas Films
- ▶ Young Presidents Org (YPO)
- ▶ NCAA
- ▶ Google
- ▶ U.S. Military Special Forces

Chris also earned the **National Speaker's Association's Certified Speaking Professional credential** - a designation held by less than 10% of speakers nationwide.

Chris is the author of the new small business leadership book "*The Roadmap to Freedom.*" His public and private seminars, coaching and keynote programs, focus on helping small to mid-sized business leaders install peak-performance management systems.

WANT A **10-25% INCREASE** IN EFFICIENCY?

HERE ARE YOUR 3 KEYS TO

MINIMIZING DIGITAL OVERWHELM

Does your email inbox overwhelm you? Did you ever wake up in the middle of the night in a panic, because another really important issue completely slipped your mind? If so - you're not alone!

Most highly-productive people ignore the OVERWHELMING COST they've been paying for their productivity.

The 3-Keys (three 45-60 minute) webinar series will give you **A TURN-BY-TURN ROADMAP FOR MINIMIZING YOUR DIGITAL OVERWHELM BY 10-25% OR MORE.**



WHO IS CHRIS MCINTYRE?

Chris McIntyre is a **peak-performance expert**, motivational speaker and author of the new business leadership book, **The Roadmap to Freedom**. Chris has been featured in **The Complete Idiot's Guide** to Success as a Professional Speaker, **Fox News**, **Entrepreneur Magazine**, and has earned the National Speaker's Association's **Certified Speaking Professional Credential** - a designation held by less than **10 percent of speakers globally**. Chris has spoken to over 100,000 business leaders in 48 US States, and internationally in Saudi Arabia, India, Dubai, Canada and the UK.

HERE ARE THE KEYS FOR YOUR JOURNEY

KEY 1

TAME THE EMAIL MONSTER!

YOUR ROADMAP FOR **GETTING & KEEPING YOUR INBOX AT ZERO**

- Get and keep your **email inbox at zero** (and yes...it IS possible...)
- Find emails instantly with a simple yet **flexible filing structure**
- **Decrease email addiction** and increase accountability
- Spend **less time trapped** behind email to get the "real work" done
- Discover the **true cost** of "flagging & marking as unread"

BONUS: Whitepaper & tips for Outlook, G-mail, & Lotus

KEY 2

KEEP "ALL" OF YOUR AGREEMENTS!

YOUR ROADMAP FOR **DROPPING THE OLD SCHOOL TO-DO LIST**

- Keep a "real" to-do list that **motivates** (versus overwhelms) you
- Keep strategy in mind even as you **do the tactical work**
- **Prioritize competing demands** in a dynamic workplace
- Know what to say "**NO**" to and how to feel good about it

BONUS: "Knowledge Worker" guides for Toodledo & Omni-Focus

KEY 3

NEVER LOSE ANOTHER THING AGAIN!

YOUR ROADMAP FOR **A CRAZY FAST PRODUCTIVITY SYSTEM**

- Find anything on your computer **faster** than you can finish typing it
- Set up pre-made **quick searches** and favorite folders
- **Tailor your own project structure** so stuff stays where it should
- Create **templates** for recurring emails and consistent deliverables
- **Keep 100% of your commitments** at your fingertips

BONUS: MAC and PC "Crazy Fast" shortcut guides

Get 20% More Productive in 1-Year :

"Productivity Ninja" Webinar Series

Q1:

Fix the Email
Problem

Q2:

Keep Your
Agreements

Q3:

Mastering
Meetings

Q4:

Become a
Mobile Ninja

Getting to
Zero

"Real" ToDo
Lists

Conquer the
Calendar

Windows
Shortcuts

Staying at
Zero

Linking Strategy
& Tactics

MS OneNote

Outlook Shortcuts

Rules &
Smartfolders

Checklists

Meeting &
Coaching on Fly

Mobile Apps &
Cloud-Based
Shortcuts

DO YOU WANT

A 10-20% INCREASE IN EFFICIENCY?

THE 1 DAY PERSONAL EFFICIENCY GAME CHANGER

YOUR ROADMAP TO MORE EFFICIENCY — GUARANTEED!

5 BIG IDEAS FOR MORE EFFICIENCY!



- BIG IDEA #1**: Keep your head empty & more focused at all times
- BIG IDEA #2**: Clarify & prioritize your work even in a land of rushed ambiguity
- BIG IDEA #3**: Get and keep your email inbox at zero (*and yes, it IS possible...*)
- BIG IDEA #4**: Organize your digital world including your desktop
- BIG IDEA #5**: Leverage technology to keep your system mobile (*even if it's paper*)

WHAT'S IT ALL ABOUT?

Does your email **inbox overwhelm you**? Does your to-do list, wherever it is, stress you out? You ever wake up in the **middle of the night, in a panic**, because (*yet...*) another **really important issue completely slipped your mind**? If so — you're not alone!

The **speed of "work" has changed!** Yet most highly-capable professionals **still use, now horribly inefficient, personal systems that served them a world ago.**

What got you where you are - will no longer get you where you want to be... fast enough! Chris's **Efficiency Game Changer** provides the new operating system you need.

Chris McIntyre is a peak-performance ninja, the Author of *The Roadmap to Freedom*, and has spoken to over 200,000 leaders globally.



PEAK

PRODUCTIVITY

SPEND 10%

MORE TIME ON YOUR PRIORITIES!

THE 1 DAY PERSONAL PRODUCTIVITY GAME CHANGER

YOUR ROADMAP TO MORE PRODUCTIVITY — GUARANTEED!



5 BIG IDEAS FOR MORE PRODUCTIVITY!

- BIG IDEA #6**: Align daily todo's with larger personal & professional priorities
- BIG IDEA #7**: Know exactly what to say "NO" to and actually feel good about it
- BIG IDEA #8**: Get in & out of meetings more efficiently (*even when you're not in charge*)
- BIG IDEA #9**: Clarify & improve natural routines to get the "right" things done
- BIG IDEA #10**: Crush all of your distractions and productivity derailers

WHAT'S IT ALL ABOUT?

What's good about being more efficient IF you're not making better, more strategic, choices on how to use all your new found bandwidth? ***Just doing the 'next thing' is a fabulous way to fast-track more distractions.*** It's time to re-wire your approach to prioritizing.

Let's face it — thanks to endless meetings, constantly competing priorities, & non-stop (*human & virtual*) distractions, ***there's a million 'wrong' ways to spend your day!***

There's a big difference between being 'efficient' and 'productive' —and Chris's Productivity Game Changer will give you a tailorable blueprint for more of both.

Chris McIntyre is a peak-performance ninja, the Author of *The Roadmap to Freedom*, and has spoken to over 200,000 leaders globally.



PEAK

"The daily challenge of dealing effectively with our emotions is critical because our brains are hard-wired to give emotions the upper hand."

*Drs. Travis Bradberry & Jean Greaves
Emotional Intelligence 2.0*

CHRIS
MCINTYRE

EMOTIONAL INTELLIGENCE

discovering EMOTIONAL INTELLIGENCE

EMOTIONAL INTELLIGENCE MATTERS

	WHAT I SEE	WHAT I DO
PERSONAL COMPETENCE	Self Awareness	Self Management
SOCIAL COMPETENCE	Social Awareness	Relationship Management

Whether you are aware of them or not, emotions are intertwined in everything you think, do, and say each day on the job, in your career and throughout your life. Emotional intelligence (EQ) is how you handle yourself and others on the job. Your EQ consist of four core skills.

SELF AWARENESS	Awareness of your own emotions and tendencies and understanding your strengths and personal style opens doors for you to...
SELF MANAGEMENT	Manage your reactions effectively by making better decisions & responding to challenges & opportunities productively.
SOCIAL AWARENESS	Awareness of the emotions of other people including unspoken cues and the mood in the room gives you the information you need to...
RELATIONSHIP MANAGEMENT	Manage relationships by building, strengthening, and deepening your connections with the people in your social network.

People who develop their EQ communicate effectively, handles stress well, make good decisions, handle conflict productively, are better team players, respond flexibly to change, influence others more, and provide top-notch performance.

THIS PROGRAM HAS ONE PURPOSE... ...TO INCREASE YOUR EQ.

Chris McIntyre, a certified EQ expert, will take you far beyond knowing what EQ is and how you score on your first EQ test. You'll discover the 66 strategies that you can use right away to take your EQ to new heights.



HERE'S WHAT YOU WILL DO!

1. Get comprehensive EQ scores, analysis, and recommended strategies based on your profile.
2. Discover what EQ is and why it matters at work.
3. Explore the four EQ skills in action: Self-Awareness, Self-Management, Social Awareness, and Relationship Management.
4. Analyze movie and TV clips, and discuss how to bring EQ to life in the real world.
5. Take a free scheduled re-test, and get a full change-score report to track progress.



LEADING THROUGH



UNCONSCIOUS BIAS

A PROCESS FOR LEADING "THAT THING" YOU CAN NEVER FIND

Like it or not, human decision making is deeply biased. Even worse, most of our biases are completely unconscious, and incompatible with our conscious values. The really scary question for today's leaders is... *how often are you guiding your ship without a rudder, and what's it costing you and your team?*

This event will help you to understand why bias is impossible to eliminate, but very possible to protect yourself against. You'll leave more empowered to see it in yourself and in others. Better still, you will learn simple, practical steps that you and your team can take to mitigate the impact of Unconscious Bias in daily decision making. *It's time you enjoyed the real results your leadership has earned – without the hassle of an invisible shadow hijacking your best work.*



HERE'S HOW YOU'LL DO IT

- ▶ Gain in-depth understanding of what Unconscious Bias is (and what it's not)
- ▶ Pinpoint the impact Unconscious Bias has on workplace performance and the business case
- ▶ Recognize the **S.T.U.F.F.** that triggers Unconscious Bias in yourself, and others, and what to do about it
- ▶ Explore the 5-common types of Unconscious Bias known to influence decision making and learn how to minimize their impact
- ▶ Learn how to interrupt Unconscious Bias before, during, and after it occurs in a safe way

INCLUSIVE LEADERSHIP



INSPIRING DIVERSITY OF THOUGHT

A CRITICAL LEADERSHIP SKILL FOR 21ST CENTURY ENGAGEMENT

In a world where cell phones, laptops, and business strategies are often obsolete within a year or two – why is most of the professional world still stuck using pre-computer “**diversity**” terms and concepts? *It's time to refresh your operating system for Diversity, Inclusion, and productively communicating through cultural differences.*

This highly engaging event will empower you with a renewed sense of self, culture, and genuine curiosity about differences. You'll leave equipped to develop more authentic relationships with your team members, customers, friends and family. In a world of constant change, you simply can't afford to NOT leverage the very best your team has to offer – *just because you, or they, couldn't see it.* It's time to bridge the invisible gap between you and your team's full engagement.



HERE'S HOW YOU'LL DO IT

- ▶ Understand and personally connect with the business case for Diversity & Inclusion
- ▶ Gain in-depth understanding of the 3-tiers of Organizational Diversity and how to maximize performance in, and through, each level
- ▶ Develop the skills to shift unhealthy debate about differences into empowering dialogue
- ▶ Craft a culture that inspires mutual respect and fully leverages cultural differences

THIS EVENT IS FOR BUSINESS OWNERS, COMPANY PRESIDENTS &
PROFESSIONAL LEADERS

HOW TO INSPIRE A CULTURE OF ACCOUNTABILITY

BUSINESS LEADERSHIP SERIES

*If you disappeared for 6 months, would
your team be able to thrive without you?*



WHO IS CHRIS MCINTYRE?

Chris McIntyre is a peak-performance expert, motivational speaker and author of the new business leadership book, *The Roadmap to Freedom*. Chris has been featured in *The Complete Idiot's Guide to Success* as a Professional Speaker, Fox News, Entrepreneur Magazine, and has earned the National Speaker's Association's Certified Speaking Professional Credential - a designation held by less than 10 percent of speakers globally. Chris has spoken to over 100,000 business leaders in 48 US States, and internationally in Saudi Arabia, India, Dubai, Canada and the UK.

INSPIRING GENUINE TEAM OWNERSHIP

MASTERING THE 90-DAY PERFORMANCE CONVERSATION

LEARN HOW TO...

- ▶ Have 30, 60 & 90 day conversations that guarantees your team owns your vision
- ▶ Get your team to actually "want" to be held accountable
- ▶ Have difficult conversations and still make your team feel empowered
- ▶ Actually find "time" to have meaningful conversations
- ▶ Rollout a performance conversation "system" that communicates - so "you" become less necessary

ALL ATTENDEES WILL RECEIVE...

- ▶ Customized MS OneNote accountability notebook
- ▶ Twelve 60-minute audio interviews done with business owners across the country
- ▶ **Special Bonus:** Free annual subscriptions for Accountability Webinar Series for anyone who attended all 3 events

From: O, Joel
To: Chris McIntyre
Subject: Your Seminar

Hi Chris:

When I started your class, I had more than 68,000 messages in my inbox. I didn't realize it, but the mass of e-mail messages were hanging over me every day like a dark cloud. While not consciously thinking about it, in the back of my mind I was always dreading receiving a message that said "SECOND REQUEST", or "Hello? Have you forgotten...?" Before your class, my to do list had maybe 15 items on it, but in the back of my mind, I knew that the 15 items were just the tip of the iceberg of maybe hundreds of things lurking in my inbox. I would regularly have to review the most recent several-hundred emails, to see if there was anything that I had forgotten to do and wasn't on my to-do list. I didn't realize it, but this condition rendered me in a constant state of anxiety and stress. At the start of your class, as you know, I was skeptical. I had been operating successfully under my method for the last 32 years – even before the advent of e-mail -- and I didn't think an old dog could be taught new tricks.

Subsequent to taking your class, I have kept my inbox empty, by utilizing the tools you taught us. As a result, I have a list of to-do's that always hovers at about 35, but is easy to understand and constantly turning over. I keep a separate list of documents in my "To Read" file, and on weekends I chip away at it. Having a to-do list that is manageable, and a reading list that is all in one place, gives me a sense of being in complete control. Having a "Waiting for" list makes me a much more effective manager of people, because I now never forget about something I've delegated – and the people who work for me feel an added sense of accountability, which is driving up the quality of my team's output. Amazingly, I now look forward to plane flights, because I can knock off many to-do list items, whereas in the past, much of my plane travel was wasted, and consumed with subconscious worry about how many e-mails were continuing to land in the sea of messages in my inbox.

The net result of the changes that you taught me is an incredible feeling of being "light on my feet", and most importantly, my anxiety and stress levels have been reduced TREMENDOUSLY! The feeling I have at the end of the day, when I have actioned the last message in my inbox gives me an indescribably wonderful feeling of internal peace.

I have been telling everyone what a wonderful course TBYL is, and how it has changed my life. I believe that, as a result of my effusive praise and that of many of my other colleagues, the course will be mandatory for everyone in our Advisory practice, so I'm sure we'll be seeing more of you and your co-instructors at Deloitte University – and I'm also sure that as a result I'll be seeing many more happy faces at Deloitte.

Thanks again for your enthusiasm and your entertaining and collaborative teaching style, and for imparting on me a new way of life that has made me a much happier person – both at home and at work!

Best regards,

Joel O.
Partner
Deloitte & Touche LLP